



Dear Business Leader,

As the county's largest holiday event of the year, the Annual Manatee River Holiday Boat Parade will light up the river on Saturday, December 9, 2023. A fleet of decked out vessels will tour up the Manatee River competing for cash prizes and the winning title while thousands of area residents and traveling spectators flock to the river to experience the magic.

The Manatee River Holiday Boat Parade, a 501 (c)(3) nonprofit charity, is dedicated to providing a memorable and safe annual event that brings the heart of the holidays to our community. We believe it is a time to celebrate our loved ones, cultivate traditions, support our local businesses, and cheerfully give back to our community.

We are looking for local business and community leaders to sponsor the 2023 parade and support us in this initiative. Please find our sponsorship levels and benefits on the following page and learn more about the parade on our website at holidayboatparade.org.

On behalf of our entire committee, your consideration is greatly appreciated. Should you have any questions, please contact me at 941.722.5936 ext. 202 or by emailing me at membership@bradentonyachtclub.com.

Sincerely,

Jenifer Gordon



	Admiral Sponsor \$5000	Trophy Sponsor \$1500	Community Sponsor \$500	VIP Sponsor \$250
Logo Featured on our Website, Social Media Posts & Email Blasts	●	●	●	●
Logo Featured on Parade Programs Distributed at all Viewing Parties (Riverhouse, Bradenton Yacht Club, & Pier 22)	●	●	●	
Recognized During Live Announcements at Viewing Parties (Riverhouse, Bradenton Yacht Club & Pier 22)	●	●		
Logo Featured on all Promotional Materials Provided to Media Outlets	●	●		
Logo Featured in Captains Bags Given to Each Boat Captain Participating in the Parade	●			

CAPTAIN SPONSOR

Donations in the form of merchandise, services or gift cards to be included in captain’s bags (approx. 40 bags) or raffle prizes that will be presented at the awards party. Donated items will be featured on our social media pages. To become a Captain Sponsor, please email Jenifer at membership@bradentonyachtclub.com.

MEDIA & PROMOTIONAL PARTNER

For promoting and advertising the event, your logo will be featured on our website and listed in the parade programs that are distributed at all viewing parties. Please find our press release on our website at holidayboatparade.org/promote or email Jenifer at membership@bradentonyachtclub.com.

Questions? Email membership@bradentonyachtclub.com

_____ Cut Here _____

Sponsorship Level: Admiral \$5,000 Trophy \$1,500 Community \$500 VIP \$250

Company: _____

Address: _____

Contact Name: _____ Phone: _____

Email: _____

Sponsorship Deadline: November 17, 2023
 Make check payable Manatee River Holiday Boat Parade
 to: Mail form & check Bradenton Yacht Club - 4307 13th St. West Palmetto Florida 34221 Attn: Jenifer
 to: Submit logo to: membership@bradentonyachtclub.com

NOTICE: Sponsor forms submitted after deadline risk exclusion from certain promotional materials.